

## MINUTES GREATER WOODBINE CHAMBER OF COMMERCE

November 18, 2008 [www.wccnj.org](http://www.wccnj.org)

**Attendance:** Julia Hankerson, Carol Saduk, Tom Laughlin, Anne Becica, Chuck Becica, Chris Hayes, Larry Holtz, Susan Holtz, Lisa Fisher, Harry LaBov, Chet Dovidio, Carol A. Wilson, Steve Mehl.

The meeting was called to order at 7:00pm by President Julia Hankerson. An introduction of those in attendance followed.

**Secretary's Report:** Motion to approve October Minutes – Chet/Anne passed.

**Treasurer's Report:** Enclosed, Motion to approve the Treas. Report: Harry/Anne – passed.

**President's Report:** Julia recapped the very successful year and wants to work on a strategic plan for the coming year. Julia would also like to see the Chamber have a space somewhere in the middle of town to distribute information about the chamber and its members.

### COMMITTEES:

**Sign/Beautification:** Chuck & Anne, chairpersons, would like to meet with the Boro Public Works to discuss Lincoln Park maintenance including the flower pots and better policing of the area.

The plaque has been received from the CMC Chamber of Commerce for the Beautification Award given to GWCC for their welcome signs and it was decided to hang the plaque in the GWCC display board at the Municipal building.

**Membership:** There are currently 65 members.

**Networking:** Susan and Carol are chairpersons for the GWCC Christmas Dinner. The date for the Christmas Party is December 16<sup>th</sup> at Dionysus. A motion was made to hire a DJ at \$150.00; Chuck/Chet – passed. A motion was made to expend up to \$100 for favors and centerpieces for the Christmas Dinner; Carol/Tom – passed..

**Nominations:** There were no new nominations made for Chamber Officers, as of meeting date the nomination committee reports that the current officers have agreed to serve another term; President – Julia Hankerson; Vice-President – Lisa Fisher; Treasurer – Chris Hayes; Secretary – Carol Saduk.

**Internet:** Tom reports that the website is stable and updates are posted as necessary.

**Festival:** Julia is hoping to have a Festival meeting by December.

**Business Directory:** Larry will again chair this committee, which will meet after the New Year.

### NEW BUSINESS:

Steve Mehl and Carol A. Wilson from the Herald Newspapers spoke to the members about advertising as a group and also individually in the CMC Herald. The Herald has a circulation in the winter of 30,000 and 40,000 in the summer. Advertising in the Herald also includes a presence on the Herald website with hot links to your business website. There are many options and more details will follow.

### OLD BUSINESS:

The Woodbine Fire Company has inquired if the GWCC would be interested in helping with their Christmas Parade. Julia, Harry and Chet have volunteered to help. The parade is December 14<sup>th</sup> at 5:00pm with line-up and 6:00pm start time.

### ANNOUNCEMENTS:

Next Meeting is the GWCC Christmas Dinner, December 16<sup>th</sup> at Dionysus..

Motion was made to adjourn the meeting. Motion: Chet/Tom – passed. Meeting adjourned at 8:25pm.

Respectfully submitted,  
Carole Saduk, Secretary