

MINUTES GREATER WOODBINE CHAMBER OF COMMERCE
November 14, 2007 www.wccnj.org

Executive Meeting: The meeting was called to order at 7:20 p.m..

Attendance: Rhonda Keen, Elizabeth Heaton, Chris Hayes, Lisa Fischer, Harry LaBov, Chet Dovidio, Mike Pilieri, Denise Kossyvakis, Nancy Hansen, Sue Holtz.

President's Report: Rhonda informed those in attendance, who were not yet aware, that she and Liz Heaton, vice-president, had both resigned their Board positions, and that Julia Hankerson would be next president, and Lisa Fischer the next vice-president (with Sue Holtz willing to fill in if Lisa was unable to attend).

Vice President's Report: No report.

Secretary's Report: Motion to approve minutes; Nancy/Chet – passed.

COMMITTEE REPORTS: None

NEW BUSINESS:

- Chet shared that he's had "horrible" experiences with contractors in Cape May County, and asked if there's a local Better Business Bureau. Discussion followed, and aside from doing an on-line complaint, it was also suggested that perhaps the Department of Consumer Affairs might have the power to act on a consumer's complaint.
- Rhonda suggested that the Chamber consider renewing their membership with the Cape May County Chamber of Commerce. In addition to the opportunity of having Chamber events (i.e. Annual Family Festival in June) listed in their calendar, at monthly membership meetings, each Chamber has the opportunity to have a representative tell the members of any upcoming events or announcements, etc. A motion was made for approval. Chet/Harry – passed.
- Discussion began (and will need to be continued) regarding requests that have been made in the past for financial donation(s) from the Chamber. Also raised was the need to institute a procedure for the Board to discuss and vote on such requests in closed session. There was a general consensus, that we need to return to a primary function of the Chamber, which is to promote business in the area.
- Rhonda informed those attending that over the past one to two months a number of members had expressed an interest in the Chamber having a professionally-produced Business Directory, which would be available for businesses to hand out year around. They would also be available to residents and visitors through campgrounds, post offices, the Borough Hall, the County Chamber of Commerce and other high traffic locations, etc. As such a project requires a lot of planning, time and effort, she suggested using a company that has experience in doing successful Chamber directories in Cape May County, and recommended that the Chamber invite Lou DeCecco from Color Source, to attend the January meeting. (Color Source has produced Chamber directories for several years for The Greater Wildwood Chamber and the Lower Township Chamber, to name a few). Rhonda said she would also pass this information along to Julia, so she could invite Mr. DeCecco to the January meeting.

REMINDER:

If you haven't done so already it is time to renew your membership s for 2008. Membership forms were recently sent out, and can be downloaded from the Chamber website at www.wccnj.org. Forms may also be obtained by contacting Chamber Secretary, Carol Saduk at 861-1001 or email: clsaduk@aol.com.

Next meeting is Tues. January 15th, 2008 at 7:00 pm Woodbine Ambulance building.

Meeting adjourned 9:45.

Respectfully submitted,
Carole Saduk, Secretary