

## MINUTES GREATER WOODBINE CHAMBER OF COMMERCE

January 19, 2010 [www.wccnj.org](http://www.wccnj.org)

**Attendance:** Lisa Fischer, Larry Holtz, Susan Holtz, Chris Hayes, Carol Saduk, MollyAnn McKeffrey, Phyllis Pelham, Joan Weinhofer, Stephanie Fowle, Tom McMullen & guest.

Meeting was called to order at 8:37am by President Lisa Fisher. Sign in sheet was passed around.

**Secretary Report:** The Christmas Party was held on December 1, 2009, the slate of officers was installed.

**Treasurer Report:** Chris handed out the Treas. Report which reflected activity from October 20, 2009 to meeting date. Motion to approve treas. Report: Molly/Sue – passed.

**Presidents Report:** Lisa reports that as much as possible our evening meetings will be brief and committees with any business will meet prior to the general meeting and just present their report. Evening meetings will have a guest speaker and breakfast meetings will be business meetings. There was a discussion about having all meetings be breakfast meetings as the turnout has been better for the morning meetings, more discussion and feedback needed. If anyone has any opinion or suggestions on this please contact Lisa at 861-1026 or Carol at 861-2172; email [clsaduk@comcast.net](mailto:clsaduk@comcast.net), or Molly at email – [mollyannmdk@aol.com](mailto:mollyannmdk@aol.com).

- Membership renewals are due and have been sent out.
- The small Welcome to Woodbine sign has sustained some damage and the Woodbine Municipal Road Crew has taken it down and stored it, Carol will check into contacting the company that made it to see if it can be repaired.
- The Mayor has contacted the Chamber; the Boro can have the RR Bridge on Route 550 painted, if the Chamber can provide the paint. More details on cost of paint and possible advertising opportunities on the bridge are being explored.

**Vice-President Report:** The Christmas Dinner/Party was a big success; everyone reported having a goodtime and enjoyed the food, spirits & company.

### COMMITTEE REPORTS

**Business Directory** – Deadline is March 2, 2010. Last year there were 41 advertisers. There was a discussion about the price of the ads for the directory; it was decided to increase the business card ad to \$95 and the ¼ page ad to \$115 and the price of the other size ads to remain the same. **Ads can be sent to Larry in “jpg” or “PDF” at [leh01@comcast.net](mailto:leh01@comcast.net).**

**Festival** – The date is June 26, 2010. Mailings will go out to vendors. Due to bad weather at last year’s Festival, it had been previously decided that vendors that paid last year would be invited back without cost this year.

**Sign & Beautification:** – Stephanie has researched having signs on Rt. 49 and Rt. 47, advising drivers about availability of food, fuel etc. in Woodbine. The Generic signs are provided by the state for free, there is considerable cost to having signs that are for a specific business. More details to follow.

The Mayor also suggested that the Chamber use the State School for flowers for the flower pots and Boro workers may be available to take care of the flowers this year.

**Old Business:** Carol had paid last year for a memorial bench in honor of her father in law, but as the Boro intends with funds from the streetscape to provide benches, she asked the chamber to look into other avenues for memorials.

**New Business:** Stephanie asked if any businesses would be willing to have donation cans for the Animal Alliance of Cape May County. She also handed out informational & promotional materials for the Girl Scout. For more information on Girl Scouts and the Animal Alliance contact Stephanie at 609-206-1537.

Motion to adjourn ay 9:45am; Carol/Chris passed.

Respectfully submitted,  
Carole Saduk, Secretary